

TO OUR SUPPORTERS AND COMMUNITY



# ANNUAL REPORT

**FY 2016-2017**

*The Gastro-Intestinal Cancer Institute of New Zealand (GICI) is dedicated to improving the outcomes for patients with gastro-intestinal cancer. GICI aims to increase awareness of GI cancers and raise funds to support clinical research in New Zealand, focusing particularly on clinical trials.*

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## OUR TEAM-

Gastro-Intestinal Cancer Institute (GICI) was founded in 2009 by Professor of Oncology Michael Findlay, bowel cancer survivor Grant Baker, and pancreatic cancer survivor Paul Hargreaves. They were inspired by Australia's GI Cancer Institute (AGITG), to establish an entity to fill the serious funding gap for clinical research into gastro-intestinal cancers.

### Patron

Dame Rosie Horton, Auckland

### Ambassadors

- Anne Hargreaves, Auckland
- Lisa Toi, Leigh

### GICI Board of Directors

- Grant Baker, Chairperson, Bowel Cancer Survivor, Auckland
- Professor Michael Findlay, Gastro-intestinal Oncologist, Auckland
- Anna St George, Marketing and Communications, Auckland
- Professor Tim Price, Gastro-intestinal Oncologist, AGITG Chairperson, Australia
- Christine Liddy, AGITG representative, Australia
- Gavin Gerrard, Oesophageal Cancer Survivor, Auckland
- Lisa Toi, Family Ambassador for GICI, Leigh

### GICI Scientific Advisory Committee

- Professor Bridget Robinson, Chairperson, Medical Oncologist, Christchurch
- Professor Michael Findlay, Gastro-intestinal Oncologist, Auckland
- Professor John McCall, Gastro-intestinal Surgeon, Dunedin
- Dr Iain Ward, Radiation Oncologist, Christchurch
- Kerin Thompson, Research Management, Motueka
- Professor Clare Wall, Director of Dietetics and Nutrition, University of Auckland

### GICI's Executive Officer:

Ruth Davy, Not for Profit Consultant, Auckland.



### Grant Baker, GICI's Chairman

*"I developed bowel cancer 10 years ago and a large section of my bowel was removed. Had it not been for specialised medical research, I would not have accessed the chemotherapy which has helped save my life"*

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## CHAIR'S REPORT

GI Cancer Institute has been able to increase funding for clinical research in New Zealand, thanks to the Hugh Green Foundation and the generous donations from our supporters. Two grants of \$50,000 were put out to the wider cancer pathway: one for a clinical fellowship, the other for general research. Both grants were ultimately awarded for clinical research due to a lack of suitable applicants for the fellowship. Dr Rachel Purcell and Dr Roslyn Kemp, both working at the University of Otago, were awarded these grants. Dr Janet Rhodes, a surgical registrar, was awarded the 2017 Hugh Green Clinical Research Fellowship, for her work in development of an immunoscore test for colorectal cancer. Clinical research trials continue to be awarded and we are awaiting the outcome of the SCOT (Short Course Oncology Therapy) trial for bowel cancer this year.

After our inaugural 2016 Awareness Campaign, we have changed direction to create an annual campaign called LoveYerGuts. This will occur in April and May each year to align with the international gastro-intestinal cancer month of April.

Our bi-annual major fundraiser, GastroFest, took place at the beginning of October. Thanks to our generous sponsors and donors we raised \$84,000. This has put us in a very good position financially with a surplus for the last financial year. Special thanks to Rothbury Insurance, Turners Ltd, Cumulo 9, Gavin Gerrard, Only Events and Little Wolf corporate caterers for their significant sponsorship. Moving forward we look forward to growing on the past events and learnings, continuing to provide support for vital cancer research, while raising awareness of the GI cancers.

Thank you to all who support us. Special thanks to Dame Rosie Horton, who joined GICI as our Patron. We are honoured to have her endorsement. Megan Puterill left the GICI board this year and we thank her for her generous time and support over the years. Lisa Toi, one of our ambassadors, has taken up the challenge to replace Megan. Lisa brings a wealth of knowledge and skills from her background in of health and community consultation.



**Grant Baker, Chairman and Cancer Survivor.**

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## STRATEGIC HIGHLIGHTS

We are pleased to highlight the following progress:

- Increased funding for clinical research
- Implementation of the Hugh Green Clinical Research Fellowship
- Continued funding of clinical research trials throughout NZ
- Establishment of the LoveYerGuts strategy
- Delivering a successful GastroFest event in October in partnership with Little Wolf catering and Only Events
- Establishment of a new strategic and operational plan to enable: a growth in awareness and support for people with GI cancers and their carers; improved brand recognition; an increase in donations and potential bequests.

## INCREASED FUNDING FOR CLINICAL RESEARCH



GICI awarded a grant of \$50,000 to **Dr Roslyn Kemp of the University of Otago** which began in October 2016. In colorectal cancer, a strong immune response within the tumour is associated with a good outcome for patients. Dr Kemp aims to validate this finding for the first time in New Zealand patients. She will also use a new technology to characterise these immune cells to determine their mechanisms of action. This is vital research, bringing colorectal cancer research up to the latest in immunological responses.



GICI awarded a second grant for clinical research to the value of \$50,000, thanks to the generosity of the Hugh Green Foundation, to **Dr Rachel Purcell of the University of Otago** which also began in October 2016. Dr Purcell and her team will be looking at molecular subtyping and the gut flora in relation to colorectal cancers. Questions to be answered include: can molecular subtyping of colorectal cancer lead to a more personalized treatment; how do differences in the gut microbiome contribute to cancer?

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The **Hugh Green Foundation 2017 Clinical Fellowship**, valued at \$50,000, has been awarded to **Dr Janet Rhodes, a surgical registrar trainee**, to take time out of her clinical work to complete her PhD. Her supervisors are Professor John McCall and Dr Roslyn Kemp who are well known to GICI. Her words below describe the importance of her work.

“Colorectal cancer (CRC) is the second highest cause of cancer death in New Zealand. Some patients require surgery alone, while others need chemotherapy to complete treatment. It is not always clear which patients will require chemotherapy to optimise their chance of survival. The immunoscore is a recently developed tool that measures the patient’s immune response to cancer and helps to determine which patients may need additional therapies. My PhD will validate the use of the immunoscore in New Zealand CRC. I will identify other aspects of the immunoscore to improve its ability to predict outcomes for the patient”.

## SCIENTIFIC ADVISORY COMMITTEE

The Scientific Advisory Committee (SAC) offers advice to the GICI Board about clinical research into gastrointestinal cancers, and also provides guidance on all clinical matters. Our focus is on the entire gastro-intestinal tract. The SAC assesses applications from New Zealand researchers for funding for clinical trials, and also searches for studies relevant to New Zealand which GICI could support, in an effort to make more trials available. This increases opportunities for patients with GI cancers to participate in trials of new therapies, and gain from them.

The SAC members offer a breadth of experience and expertise. It includes Professor Michael Findlay (Director Cancer Trials New Zealand), Professor Clare Wall (dietetics and nutrition), Kerin Thompson (clinical trials management), Dr Iain Ward (radiation oncologist), Professor John McCall (surgeon) and Professor Bridget Robinson (medical oncologist). During 2017, GICI supported New Zealand participants in a now completed trial in locally advanced pancreatic cancer where response to treatment is measured using circulating tumour derived DNA (ctDNA). We await reports on the GICI-supported TOPGEAR, a randomised study in gastric cancer looking at chemotherapy and radiation versus chemotherapy only prior to surgery, and the GICI-supported surgical A La Cart

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(Australasian Laparoscopic Cancer of the Rectum) trial comparing laparoscopic surgery for rectal cancer with standard anterior resection. All these studies have been conducted in collaboration with the Australasian Gastro-Intestinal Study Group (AGITG). Longer follow-up will be needed for definitive guidance for clinical practice.

SAC supported the appointment of the above grants for clinical research and the fellowship in 2016 to 2017, through a rigorous application process.



**Bridget Robertson**

**Scientific Advisory Committee Chairperson**

## LOVE YER GUTS CAMPAIGN



**Let's Kick Cancer  
in the Guts**

The **Awareness Campaign for 2017** became LoveYerGuts which was integrated into a 'peer to peer' platform which then synchronises with our client management system. This enabled a seamless process for receipting, importing of data and uplifting key information for future programmes. It is also a cost effective management system for an organisation with little administration support. Engagement of The Department, a strategy and marketing company, occurred to ensure the best strategic and marketing way forward with LoveYerGuts. The Department assisted GICI with branding of the campaign, development of resources including the LoveYerGuts' website, social media and public relations. GICI managed the engagement of the telemarketing company.

There was significant media and social media coverage. The media coverage reached an estimated 765,000 recipients and the social media 257,414 people. The total income for LoveYerGuts was \$38,259 in April and May of 2017, of which \$21,738 came through the LoveYerGuts' fundraising platform.

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## FUNDRAISING



**GastroFest 2016** went above and beyond expectation, raising approximately \$84,000. Three hundred people attended and enjoyed a fabulous evening. The menu included a garden canape by Little Wolf, salmon tacos by Jess Daniel of JUK, wagyu beef by Chef Geoff Scott and sorbets from Ginelli's. Thanks to our many donors including ceramics from New Zealand artists. It was a great evening's entertainment with something for everyone.

### Platinum Sponsors



### Gold Sponsors



### Food and Beverage Sponsors



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## DINE IN FOR GICI



Three ‘Dine In’s’ occurred this year. Lisa Toi, one of our ambassadors, hosted a stunning event at Koru Hideaway in the Matakana region.

Ambassador Anne Hargreaves hosted a cocktail evening in her home and Carolyn Hedley combined with the Henderson Rotary Club ran a mid-winter Xmas party for GICI. In total they all

raised \$14,190. [www.everydayhero.co.nz/event/DineIn4GutCancers](http://www.everydayhero.co.nz/event/DineIn4GutCancers)

## OTHER EVENTS

It is always an honour to be chosen as a recipient of events. Once again Iris Franks staged her annual **Santa House** with nearly 300 Santas and thousands of lights, raising \$3,000.



### ‘Running for Rebecca’.

Julia Gannaway, Rebecca’s sister, and her friend Vanessa ran on Rebecca’s behalf in a half marathon, raising nearly \$3,000.

‘Running for Rebecca’ was in memory of the lovely Rebecca Hyndman, who at aged 32, was diagnosed with stomach cancer after enduring a difficult pregnancy in the lead-up to the delivery of her long-awaited son, Ben.

Jan Robinson, GI cancer survivor, ran and continues to run in four half marathons around New Zealand on our behalf.

***Thanks everyone for getting gutsy for GICI!!***

[www.everydayhero.co.nz/event/Gutsy4GutCancer](http://www.everydayhero.co.nz/event/Gutsy4GutCancer)

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## **BIG BOYS TOYS**



This past year we were privileged to be the charity of choice for Big Boys Toys. Volunteer Auckland provided many of the bucket collectors and with the support of Big Boys Toys management we raised just over \$14,000.

## **GRANTS AND DONATIONS**

Obtaining grants continues to be a challenge in this overcrowded charity sector. We have been fortunate to have received the following:

- Lotteries Discretionary grant of \$2,076 to support attendance of the executive officer at the AGITG conference
- A Hugh Green Foundation grant of \$10,000 for our awareness campaign LoveYerGuts and a further grant of \$50,000 for clinical research
- Lions and Rotary club donations totalling \$10,701 for clinical research trials
- 500 envelopes from NZ Post
- A remarkable \$88,272 in donations from the public

To donate go to [www.gicinznz.org.nz/donate](http://www.gicinznz.org.nz/donate)

## **FINANCIAL HIGHLIGHTS**

Fundraising income through events and donations remains very positive. Overall we are in a financially stable situation with funds invested.

## **OPERATING HIGHLIGHTS**

Funding of clinical research trials and clinical research has increased significantly this year thanks to the increase in grants and donations. Overheads remain very low thanks to the support of Grant Baker's Business Bakery and donation of services from PwC, Chapman Tripp and Rothbury Insurance. The Executive Officer works from her home office and meets clients in cafes to keep funds free for service delivery.

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## 2016 TO 2017 KEY SPONSORS



Special thanks for ongoing support from:

PwC New Zealand; Chapman Tripp; Continental Cars; Cumulo 9; The Department; ECOYA; MOA.

## LOOKING AHEAD

Systems for fundraising continue to be developed with the fundraising platform for LoveYerGuts in 2017. Having a functioning client relationship management system that is integrated with our event registrations has significantly increased our database for engagement. Awareness of the GICI brand continues to challenge the organisation and is being evaluated to ensure brand recognition is improved. High rates of GI cancers remain under-recognised by the wider community and require greater public awareness. A refresh of the website and written resources is planned for the next financial year.

The following accounts provide a statement of financial performance and the statement of financial position for 2016-2017. A full set of accounts is available on request.

A handwritten signature in black ink that reads 'Ruth Davy'.

Ruth Davy  
Executive Officer  
September 22, 2017

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## DONATE TO GICI

To support GICI NZ you can give a donation through your credit card by completing the following:

Donation amount: \$100 \$250 \$500 \$1,000 Other \$

Pay by: Cash   Cheque to GI Cancer Institute

Credit Card: Visa   Mastercard

Number: \_\_\_\_\_ Exp \_\_ / \_\_ CSV number \_\_\_

Name on card: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Post Code: \_\_\_\_\_

Phone:

Mobile:

Email:

Please tick if you would like to receive emails  direct  mail

Do you require a receipt? Yes / No

Email form to: [info@gicinz.org.nz](mailto:info@gicinz.org.nz)

Post to: PO Box 28723

Remuera

Auckland 1541

With sincere thanks from GICI

**CC 39174**

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## GI CANCER INSTITUTE (NZ) LIMITED ANNUAL REPORT

FOR THE YEAR ENDED 31 MARCH 2017

### GI CANCER INSTITUTE (NZ) LIMITED STATEMENT OF FINANCIAL PERFORMANCE FOR THE YEAR ENDED 31 MARCH 2017

|   | Actual<br>This Year<br>\$ | Actual<br>Last Year<br>\$ |
|---|---------------------------|---------------------------|
| <b>Revenue</b>                                    |                           |                           |
| Fundraising and event income                      | 156,645                   | 129,253                   |
| Grant income and donations                        | 163,049                   | 85,469                    |
| Interest, dividends and other investment revenue* | 1,481                     | 3,884                     |
| Other revenue                                     | 31                        |                           |
| <b>Total Revenue</b>                              | <b>321,206</b>            | <b>218,606</b>            |
| <b>Expenses</b>                                   |                           |                           |
| Expenses related to public fundraising            | 106,777                   | 42,516                    |
| Volunteer and employee related costs              | 83,037                    | 81,278                    |
| Grants and donations made                         | 50,080                    | -                         |
| Other expenses                                    | 11,075                    | 3,282                     |
| Depreciation and amortisation                     | 1,229                     | 2,458                     |
| <b>Total Expenses</b>                             | <b>252,198</b>            | <b>129,534</b>            |
| <b>Surplus for the Year</b>                       | <b>69,008</b>             | <b>89,072</b>             |

#### SPECIAL THANKS TO:

GRANTS: LOTTERIES DISCRETIONARY FOR AGITG CONFERENCE \$2,076; THE HUGH GREEN FOUNDATION \$10,000 FOR AWARENESS CAMPAIGN LOVEYERGUTS AND \$50,000 FOR CLINICAL RESEARCH

DONATIONS: LIONS AND ROTARY GROUPS \$10,701

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## GI CANCER INSTITUTE (NZ) LIMITED STATEMENT OF FINANCIAL POSITION AS AT 31 MARCH 2017

|   | Actual<br>This Year \$ | Actual<br>Last Year \$ |
|---|------------------------|------------------------|
| <b>Assets</b>   |                        |                        |
| <b>Current Assets</b>                                   |                        |                        |
| Bank accounts and cash                                  | 303,981                | 277,398                |
| Debtors and prepayments                                 | 8,733                  | 10,837                 |
| <b>Total Current Assets</b>                             | <b>312,714</b>         | <b>288,235</b>         |
| <b>Non-Current Assets</b>                               |                        |                        |
| Property, plant and equipment                           | 79                     | 157                    |
| Intangible assets                                       | 1,150                  | 2,300                  |
| Investments   | 50,000                 |                        |
| <b>Total Non-Current Assets</b>                         | <b>51,229</b>          | <b>2,457</b>           |
| <b>Total Assets</b>                                     | <b>363,943</b>         | <b>290,692</b>         |
| <b>Liabilities</b>                                      |                        |                        |
| <b>Current Liabilities</b>                              |                        |                        |
| Creditors and accrued expenses                          | 18,385                 | 13,631                 |
| Employee costs payable                                  | 8,035                  | 8,546                  |
| <b>Total Current Liabilities</b>                        | <b>26,420</b>          | <b>22,177</b>          |
| <b>Total Liabilities</b>                                | <b>26,420</b>          | <b>22,177</b>          |
| <b>Total Assets less Total Liabilities (Net Assets)</b> | <b>337,523</b>         | <b>268,515</b>         |
| <b>Accumulated Funds</b>                                |                        |                        |
| Capital contributed by owners or members                |                        |                        |
| Accumulated surpluses                                   | 224,962                | 207,461                |
| Reserves  | 112,561                | 61,054                 |
| <b>Total Accumulated Funds</b>                          | <b>337,523</b>         | <b>268,515</b>         |

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## CONTACT INFORMATION

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EXECUTIVE OFFICER



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rdavy@gicin.z.org.nz

GRANT BAKER  
CHAIRMAN



Tel 021 729 800  
grant@gbaker.co.nz

## ORGANISATIONAL INFORMATION

CC Number: 39174

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